

Calling all festivals and events in the North East ...

The specialist team at NEFES – the North East Festivals and Events Service – is offering support - available from now till the end of March 2011.

It's easy to access our services. Just call us to talk things through, or email us with an idea of the sort of help you need.

We can offer mentoring, one-to-one tailored advice sessions, workshops for small teams, and think tank sessions for you and your partners.

Our experienced team and our wider network of associates can offer specialist support with:

- ▶ Business Planning
- ▶ Fundraising & sponsorship
- ▶ Event bidding
- ▶ Organisational review & development
- ▶ Marketing & PR planning and delivery
- ▶ Audience development

So – don't delay – there's no time to lose! Let us know today if you'd like the chance to access this offer. There is, of course, limited time and a limited resource – so contact us as soon as possible.

About NEFES

NEFES provides services to support and develop the festivals and events offer of the North East. NEFES aims to help create and support an environment where:

- ▶ major events are attracted to the region
- ▶ new events develop
- ▶ existing festivals and events flourish – and, where appropriate, develop into the major events of the future.

NEFES is a consortium of three companies led by Festivals and Events International:

FEI - provides advice and project management for festivals, public events, the performing arts and venues, worldwide. www.feiuk.com

Blue Sail - works with places and partnerships to develop and market destinations and grow the visitor economy. www.bluesail.com

Culture Creative – works across the cultural field – art, sport, heritage, tourism and festivals & events – providing project management and production services. www.culturecreative.co.uk

Contact NEFES

Call Helen Sheerman on 01665-833751 or email Helen@culturecreative.co.uk.

