

Media Release
18 May 2011

American consultant Becky Schutt to become Director of UK Cultural Consultancy

Becky Schutt has joined the Board of Directors of Festivals and Events International Limited, the Edinburgh and Brighton based events consultancy. She will assist in developing the firm's general cultural advisory business, FEI Consulting, both in the UK and internationally.

Becky is a Fellow at the Judge Business School at the University of Cambridge and a cultural strategist, working with arts organisations, foundations and governments in the UK, USA, Middle East and Latin America. In addition to her work with FEI she is a Senior Associate of AEA Consulting (New York). Becky began her career at the Metropolitan Museum of Art and subsequently has worked at the Peggy Guggenheim Collection, the Newark Museum, the Ann Arbor Hands-on Museum and aboard Artrain USA, a museum on a train that brings art to communities around America.

Becky is particularly interested in making culture accessible and sustainable. She has delivered projects, including strategies, research and evaluation, case studies and conferences, for recent clients including Tate, Northern Ireland Tourist Board, Open Society Institute, NESTA, Art Dubai, Arts Council England, County Durham Council, SEEDA, Amman National Music Conservatory, and Collections Trust. She has also written case studies on sustainable business models in the arts with the National Theatre (NT Live), Aldeburgh Music, Sky Arts, CultureLabel.com, and Digital Theatre for teaching in international business schools. She has a BA in Arts and Ideas from the University of Michigan and an MBA from the University of Cambridge.

Becky Schutt said:

I am delighted to be joining Nick, James and the rest of the team. Our clients inspire, challenge and build communities all over the world through their engaging work and I am looking forward to helping them achieve their cultural ambitions.

Nick Dodds, Managing Director, said:

Having Becky to help steer the future of our company will be a great asset and we are really pleased to have attracted such fresh talent to support our existing team. In the three years since we formed FEI we have worked on some great projects in the UK and abroad and we are increasingly being asked to advise on cultural projects beyond the world of festivals and events. With Becky on board we are looking forward to expanding our range of services and our international portfolio.

Ends.

Notes for Editors;

1. FEI was launched in 2008 by Nick Dodds, formerly Chief Executive of Brighton Dome and Festival Ltd and James Waters, formally Associate Festival Director of Edinburgh International Festival.
2. Recent festival projects have included creation of the new Lammermuir Festival in Scotland, development of the Three Choirs Festival in England, co-ordinating The Greenwich Festivals in London and developing the *NI 2012* cultural programme in Northern Ireland. Recent consulting projects have included setting up the new County Durham Cultural Partnership and venue reviews for Barnsley Civic Theatre, Stoke Newington Town Hall and the Brewery Arts Centre, Kendal. International work has included professional development for festivals in Vietnam and advice on a children's festival in Iceland.
3. FEI has offices in Brighton and Edinburgh and works with a range of Associates across the world including Ching Lee Goh, formally Director of the Singapore Arts Festival and Johan Moerman, currently Managing Director of Rotterdam Festivals Ltd.
4. A full list of Associate Directors, clients and more information on the company can be found at www.feiuk.com
5. For further information contact: Nick Dodds 01273 549710.